



Programme

Information correct as of 22 Oct. The online Programme will be updated if anything changes.

Day 1: Sat 27th Oct

1000-1015	Opening & Welcome to the ICBF Conference ICBF Conference Host: Melissa Bruntlett of Mobycon Jos Sluijsmans , Initiator and Director of the International Cargo Bike Festival (ICBF) and Fietsdiensten.nl Video Message from Vivianne Heijnen , Minister for the Environment (Netherlands)	ICBF Conference Auditorium
1015-1115	Panel discussion: "Diversifying the Image of Cargo Cycles: Strengthening the industry through representation" Natalia Tomiyama , CEO of Nüwiel GmbH (Germany) MJ Somerville of XYZ Cargo UK (UK/Canada) Sandra Rothbard of Freight Matters (USA/Netherlands)	ICBF Conference Auditorium
1115-1130	BREAK	ICBF Conference
1115-1145	Making e-cargo bikes safer: how Anti-Lock Braking System can reduce the risk of falling and improve stability, a case-history by Blubrake Fabio Todeschini of Blubrake (Italy)	ICBF Conference Parallel Session Break-out Room 3



1130-1230	Panel discussion: "Cargo Cycles and Cycle Logistics in North America" Sam Starr of Coop Carbone (Canada) Darnel Harris of Our Greenway (Canada) Franklin Jones of B-Line Sustainable Urban Delivery (USA)	ICBF Conference Auditorium
1130-1230	Zero-emissiezones en stadslogistiek [Dutch] Rijksdienst voor Ondernemend Nederland / Netherlands Enterprise Agency (Netherlands)	ICBF Conference Parallel Session Break-out Room 3
1215-1245	Inclusiviteit: hoe kan iedereen mobiel blijven [Dutch] Jacoba van Gastel from We All Wheel (Netherlands)	ICBF Conference Parallel Session Break-out Room 2
1230-1330	LUNCH	ICBF Conference
1300-1330	Welke subsidies biedt RVO aan voor eMobility [Dutch] Rijksdienst voor Ondernemend Nederland / Netherlands Enterprise Agency (Netherlands)	ICBF Conference Parallel Session Break-out Room 3



1315-1345	Cargo bicycles as a sustainable tool for socio-economic development in Africa Osamede Obayuwana of TFS Cargo Cycles (Nigeria) Oliver Higson of anywhere.berlin	ICBF Conference Parallel Session Break-out Room 2
1330-1400	Cargo bike friendly city dashboard: tracking the development of cargo bikes in European cities Anna-Karina Reibold of European Cyclists' Federation	ICBF Conference Auditorium
1330-1405	General European framework for cargo bikes Annick Roetynck of LEVA-EU	LEVA-EU Session Break-out Room 1
1345-1445	What lessons can be learned from Dutch cycling business & culture? Shelley Bontje of Dutch Cycling Embassy Anton Wuis of Netherlands Enterprise Agency (RVO)	ICBF Conference Parallel Session Break-out Room 3
1400-1430	The Story of Amphibious Camper-Trikes Aigars Lauzis of BeTriton (Latvia)	ICBF Conference Auditorium
1405-1415	Startup Cargo Bike Pitch Martin Schmidt of Radlogistik Verband Deutschland (RLVD)	LEVA-EU Session Break-out Room 1



1415-1500	The development of European standards for e-cargo bikes Joost Witsenburg of NEN (Royal Netherlands Standardization Institute)	LEVA-EU Session Break-out Room 1
1415-1445	Enduo Cargo, Delivering Change Lucas Lobmeyer of New Motion Labs (Netherlands / Germany / UK)	ICBF Conference Parallel Session Break-out Room 2
1430-1500	What is the benefit of embracing the changes in living, working and living for clean urban air and less pollution in your business? Karin van den Berg of Last Mile eMobility (Netherlands)	ICBF Conference Auditorium
1500-1530	BREAK	ICBF Conference
1500-1530	Series hybrids; the legal status Annick Roetynck of LEVA-EU	LEVA-EU Session Break-out Room 1
1500-1600	Logistics in the car-free Merwede neighbourhood in Utrecht and the role of cargo bikes Finn van Leeuwen of Royal HaskoningDHV Edvard Hendriksen of Over Morgen	ICBF Conference Parallel Session Break-out Room 3



1515-1545	Gyeongsangbuk-do green logistics project Jung-min Son , Head of the 4th Industrial Base Division of Gyeongsangbuk-do Provincial Government (South Korea)	ICBF Conference Parallel Session Break-out Room 2
1530-1600	urbike: containerisation, automation and cooperative model as key factors of today's cycle logistics Philippe Lovens of urbike (Belgium)	ICBF Conference Auditorium
1530-1600	DLR Research LEV4Climate with emphasis on e-cargo bikes Bram Rothier of LEVA-EU	LEVA-EU Session Break-out Room 1
1600-1630	Rio de Janeiro cargo bike culture and the challenges of 21st century cities Ze Lobo of Transporte Ativo (Brazil)	ICBF Conference Auditorium
1630-1645	Wrap up & Final words ICBF Conference Host Melissa Bruntlett of Mobycon Jos Sluijsmans , Initiator and Director of the International Cargo Bike Festival (ICBF) and Fietsdiensten.nl	ICBF Conference Auditorium
1700-1900	Drinks, networking and music Pedal Me serve drinks ridden <i>all the way from London</i> from a cargo bike bar, and play music from a cargo bike DJ booth.	Stand D10



Day 2: Fri 28th Oct

1015-1100 ***It's all about the city-friendly container*** Auditorium

[Robin Haycock](#) of [Fernhay](#) (UK / USA)

1215-1300 ***Promoting cargo bikes across Europe: The cargobike.guide and Cargo Bike Sharing Europe*** Break-out Room 2

[Arne Behrensen](#) and [Paul Wolff](#) of [Cargobike.jetzt](#)

1315-1515 ***The potential of e-bikes & preparing for COP27*** Break-out Room 2

[Jill Warren](#) of the **European Cyclists' Federation**
[Lucas Harms](#) of the **Dutch Cycling Embassy**
[Ross Goorden](#) of **Fietsersbond**

1515-1600 ***Last Mile Mobility Reinvented*** Auditorium

[Michel van Eijnatten](#) of [Fulpra](#) (Netherlands)

1530-1600 ***The cargo bike: an ecological and economical alternative*** Break-out Room 2

[Robbert Bakker](#) of [Flevobike - GoLo](#)

1600-1645 ***Film screening: Resolution Race (45mins)*** Auditorium

Introduction by [Lee Craigie](#), Director of **The Adventure Syndicate** and **Ambassador for Active Travel, Scotland** with a Q&A session afterwards.



1700-1900 **Drinks, networking and music**

Stand D10

[Pedal Me](#) serve drinks ridden *all the way from London* from a cargo bike bar, and play music from a cargo bike DJ booth.

Day 3: Sat 29th Oct

1100-1130 **14 tips to get cargo bikes and the last mile to the next level**

Auditorium

[Willem Boverhof](#) of [Cargobikes.nl](#) (Netherlands) on behalf of [Coaster Cycles](#) (USA).

1145-1215 **International Business Research in Colombia and Ecuador**

Auditorium

[Marloes ter Horst](#), [Joeki Smeekes](#) and [Vincent Delière](#) of **International Business Research, Rijksuniversiteit Groningen** (Netherlands).

1230-1300 **Real Magic – what happens when Coca Cola choses e-cargo bikes**

Auditorium

[Eyal Santo](#) of **UMo**

1330-1430 **Deep dive into BeTriton**

Auditorium

[Aigars Lauzis](#) of [BeTriton](#) (Latvia)

1500-1530 **TRIPS E-Cargo Bikes for Pros! Strong every day**

Auditorium

[Mathias Philipona](#) of [TRIPS](#)
