



# EXHIBIT CONNECT GROW

## INTERNATIONAL CARGO BIKE FESTIVAL

12-13 OCTOBER 2026  
JAARBEURS, UTRECHT



## EXHIBITOR PACK – 2026

@CARGOBIKEFEST  
[CARGOBIKEFESTIVAL.COM/EXHIBIT](http://CARGOBIKEFESTIVAL.COM/EXHIBIT)

# WHERE THE CARGO BIKE INDUSTRY COMES TOGETHER

12-13 OCTOBER 2026

UTRECHT

- EXPO AND TEST TRACK
- PACKED STAGE PROGRAMME
- PROFESSIONAL NETWORKING
- PRICING FROZEN AT €250/m<sup>2</sup>
- EXHIBITOR SATISFACTION:  
7.7 OUT OF 10 IN 2025



# EXPO FLOORSPACE: €250/m<sup>2</sup>

Prices frozen since 2023; PLUS  
extra early-bird 20% discount on  
floorspace until 15<sup>th</sup> March

- 9m<sup>2</sup>: €2250 (minimum size)
- 12m<sup>2</sup>: €3000
- 15m<sup>2</sup>: €3750
- 18m<sup>2</sup>: €4500
- 24m<sup>2</sup>: €6000
- 32m<sup>2</sup>: €8000
- 48m<sup>2</sup>: €12000

Custom m<sup>2</sup> sizes + stand construction also possible.

Get in touch to book your space or discuss the options  
that best fit your needs: [info@cargobikefestival.com](mailto:info@cargobikefestival.com)



## Included:

- Turbocharged networking with our *Conversation Starter* system – plan meetings in advance
- Wifi and electrical connections
- Test track access
- Time on-stage to pitch your cargo bike, product or service – published on YouTube
- Social media, website and press exposure
- Central, ultra-accessible venue in a world cycling city



# CARGO BIKE FUTURES

**The International Cargo Bike Festival (ICBF) is *the* original annual cargo bike event. Where the cargo bike world comes together to showcase its vision for the future of urban mobility.**

**It's a future-oriented, innovation-focussed event aimed at professionals. An event that will put your organisation into the spotlight. To find out how, read on...**

# WHAT TO EXPECT

- PROFESSIONAL FOCUS
- 40+ INNOVATIVE EXHIBITORS
- RELAXED, INFORMAL AND VIBRANT ATMOSPHERE
- TEST-TRACK
- WORLD CYCLING CITY VENUE
- SOCIAL MEDIA AND PRESS PROMO FOR EXHIBITORS
- FASCINATING ON-STAGE PROGRAMME





## WHO TO EXPECT

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- CARGO BIKE DEALERS
- FLEET MANAGERS
- POLICYMAKERS AND PUBLIC OFFICIALS
- LOGISTICS PROFESSIONALS
- FACILITIES MANAGERS
- INVESTORS AND FINANCIERS
- DESIGNERS AND DEVELOPERS OF SOFTWARE, IOT AND TECH
- CHANGEMAKERS... AND MORE

# MAKE AN IMPACT

**Simplify your stand setup with our stand construction options. Rent the frame, keep the backdrop.**

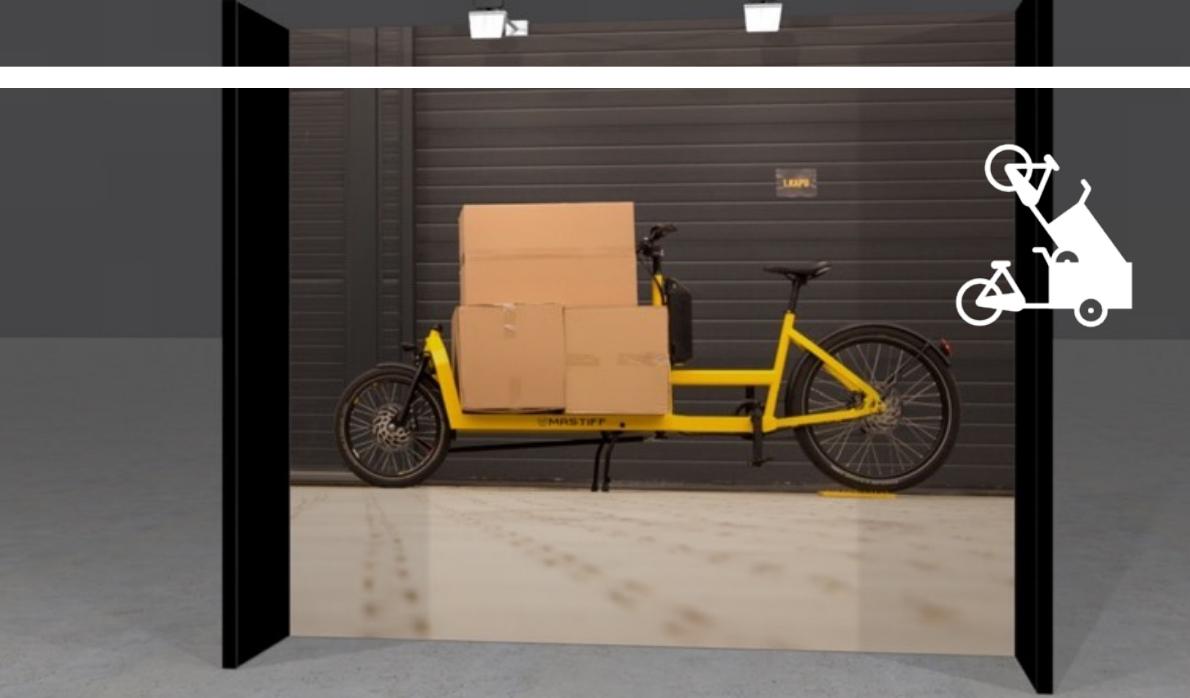
Choose from black or full-colour printed backdrops, and add optional spotlights. Everything is pre-built by us – so you can just turn up.

## Included:

- Backdrops are 2.5m high. The fabric is yours to keep and reuse.
- Black frames and side-panels.

## Options:

- Choose a black OR full-colour printed backdrop.
- Choice of 3, 4, 6 or 8m widths. Need more? Multiples also possible.
- Add optional spotlights.



Width	Black	Colour	Spotlights
3m	€485	€1140	+€80
4m	€525	€1375	+€80
6m	€625	€1925	+€120
8m	€750	€2470	+€160



# PUTTING YOU IN THE SPOTLIGHTS

**Exhibiting at ICBF 2026: a smart way to put your organisation on the map.**

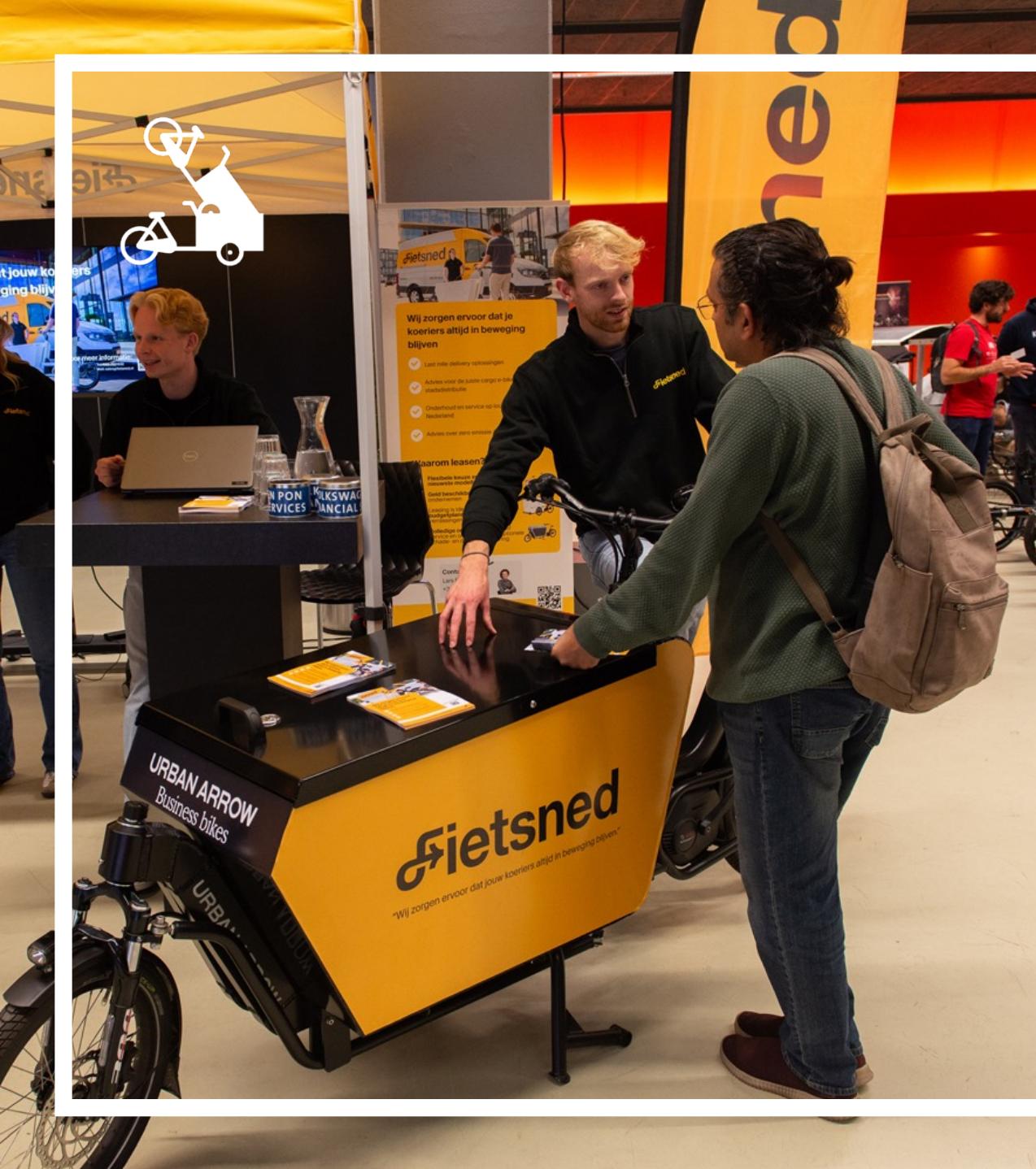
Join a stellar lineup: the ICBF attracts the brightest and best from the cargo bike industry and beyond.

With options from floorspace alone to custom pre-built stands, we've got all-inclusive, cost-effective packages for all budgets. Packages that provide excellent value while boosting that all-important return on your investment.

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**Contact us to secure your spot, or a quote: [info@cargobikefestival.com](mailto:info@cargobikefestival.com)**





# EXHIBIT, CONNECT, GROW

**Connect with colleagues and engage with well-informed, pre-qualified visitors at ICBF 2026**

The event takes place on two mid-week days – Monday and Tuesday. Perfect for professionals, experts and specialists from across the world who want to share ideas. Meet cargo bike dealers, fleet managers, logistics professionals, policymakers, public officials, investors, campaigners; developers of software, IoT and other tech; and more. Whatever your goals, you'll connect with the right people.

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# UTRECHT: CYCLING CITY

We're returning to a city that's widely recognised as one of the most bicycle-friendly cities in the world; Utrecht.

With world-class cycling infrastructure, it's little wonder that the city is teeming with cargo bike initiatives. For Utrecht's residents and businesses alike, cargo bikes just make sense.

ICBF venue Jaarbeurs, the city's premier event venue, is located right next to Utrecht Centraal – the busiest and most accessible railway station and transport hub in the Netherlands – under which you'll find the largest multi-storey bicycle parking facility in the world.



Photo: Dutch Cycling Embassy.



# SPONSORSHIP

**Looking for ways to make a splash at the ICBF?**

**It's possible to sponsor several different aspects of ICBF 2026; significantly elevating your visibility.**

**We've got packages to suit your needs and budget. So, whether you want boost your online presence (for example: logo placement) – or offline at the ICBF itself (for instance at the test track, the podium, or by sponsoring networking drinks).**

**Sponsoring the ICBF not only elevates awareness of your brand – it also positions your organisation as a thought-leader in the cargo bike space.**

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**Contact us to discuss options:  
[info@cargobikefestival.com](mailto:info@cargobikefestival.com)**

# GET IN TOUCH!

Join us in Utrecht this October -  
secure your spot at ICBF 2026!

We're ready to discuss your needs  
and send you a custom, zero-  
obligation quotation.

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