



EXHIBIT CONNECT GROW

INTERNATIONAL CARGO BIKE FESTIVAL

12-13 OCTOBER 2026
JAARBEURS, UTRECHT



EXHIBITOR PACK – 2026

@CARGOBIKEFEST
[CARGOBIKEFESTIVAL.COM/EXHIBIT](https://cargobikefestival.com/exhibit)

WHERE THE CARGO BIKE INDUSTRY COMES TOGETHER

12-13 OCTOBER 2026

UTRECHT

- EXPO AND TEST TRACK
- PACKED STAGE PROGRAMME
- PROFESSIONAL NETWORKING
- PRICING FROZEN AT €250/m²
- EXHIBITOR SATISFACTION:
7.7 OUT OF 10 IN 2025



EXPO FLOORSPACE: €250/m²

Prices frozen since 2023.
What's included? Everything you
need and nothing you don't.

- 9m²: €2250 (minimum size)
- 12m²: €3000
- 15m²: €3750
- 18m²: €4500
- 24m²: €6000
- 32m²: €8000
- 48m²: €12000

Custom m² sizes + stand construction also possible.

Get in touch to book your space or discuss the options
that best fit your needs: info@cargobikefestival.com



Included:

- Turbocharged networking with our *Conversation Starter* system – plan meetings in advance
- Wifi and electrical connections
- Test track access
- Time on-stage to pitch your cargo bike, product or service – published on YouTube
- Social media, website and press exposure
- Central, ultra-accessible venue in a world cycling city



CARGO BIKE FUTURES

The International Cargo Bike Festival (ICBF) is *the* original annual cargo bike event. Where the cargo bike world comes together to showcase its vision for the future of urban mobility.

It's a future-oriented, innovation-focussed event aimed at professionals. An event that will put your organisation into the spotlight. To find out how, read on...



WHAT TO EXPECT

- PROFESSIONAL FOCUS
- 40+ INNOVATIVE EXHIBITORS
- RELAXED, INFORMAL AND VIBRANT ATMOSPHERE
- TEST-TRACK
- WORLD CYCLING CITY VENUE
- SOCIAL MEDIA AND PRESS PROMO FOR EXHIBITORS
- FASCINATING ON-STAGE PROGRAMME





WHO TO EXPECT

- **CARGO BIKE DEALERS**

- **FLEET MANAGERS**

- **POLICYMAKERS AND PUBLIC OFFICIALS**

- **LOGISTICS PROFESSIONALS**

- **FACILITIES MANAGERS**

- **INVESTORS AND FINANCIERS**

- **DESIGNERS AND DEVELOPERS OF SOFTWARE, IOT AND TECH**

- **CHANGEMAKERS... AND MORE**

LONGTAIL GALLERY

New for 2026, the Longtail Gallery is a standout feature of the ICBF.

As these bikes become a go-to choice for both families and urban logistics, this dedicated space will allow for side-by-side comparison that is difficult to achieve elsewhere.

Designed to showcase the rapid evolution of the longtail cargo bike, the Longtail Gallery will serve as a physical catalogue of the market's current offerings, highlighting differences in geometry, load capacity, and integrated technology.

As well as being on show at the ICBF in Utrecht, we'll also feature each bike on our social media channels.



Got a longtail in your range that you would like to feature?

The following rates apply: €1200 per bike, or €600 if you're already exhibiting at ICBF 2026.

Get in touch to book your spot.

MAKE AN IMPACT

Simplify your stand setup with our stand construction options. Rent the frame, keep the backdrop.

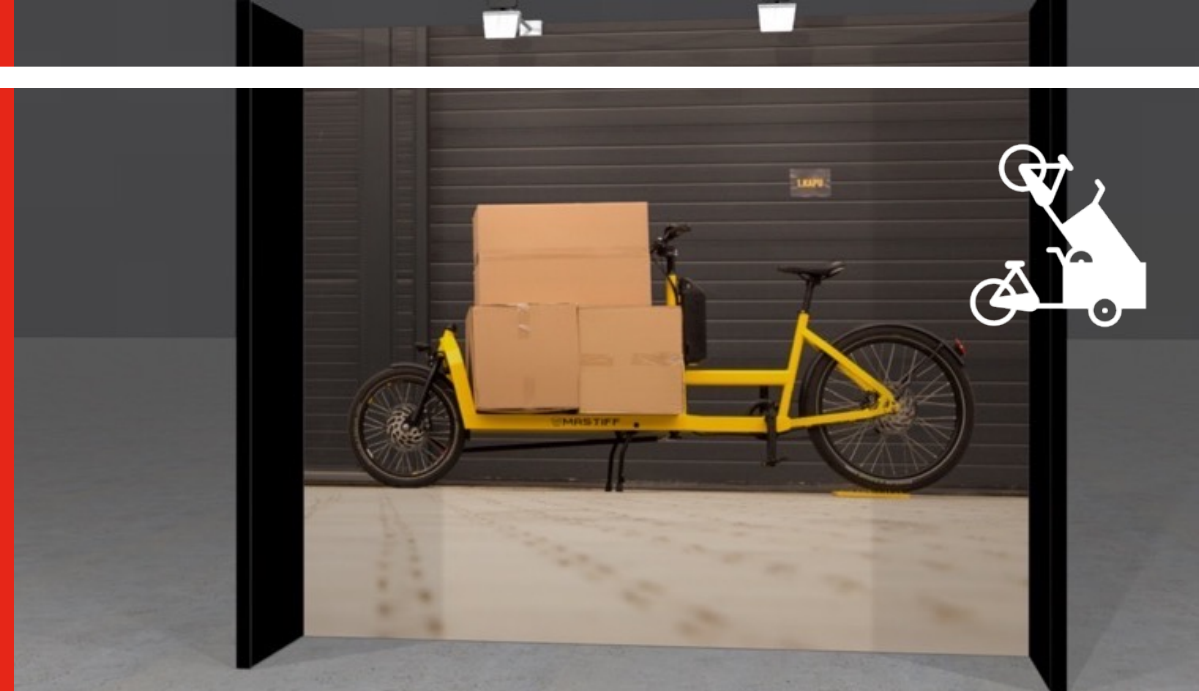
Choose from black or full-colour printed backdrops, and add optional spotlights. Everything is pre-built by us – so you can just turn up.

Included:

- Backdrops are 2.5m high. The fabric is yours to keep and reuse.
- Black frames and side-panels.

Options:

- Choose a black OR full-colour printed backdrop.
- Choice of 3, 4, 6 or 8m widths. Need more? Multiples also possible.
- Add optional spotlights.



Width	Black	Colour	Spotlights
3m	€485	€1140	+€80
4m	€525	€1375	+€80
6m	€625	€1925	+€120
8m	€750	€2470	+€160



PUTTING YOU IN THE SPOTLIGHTS

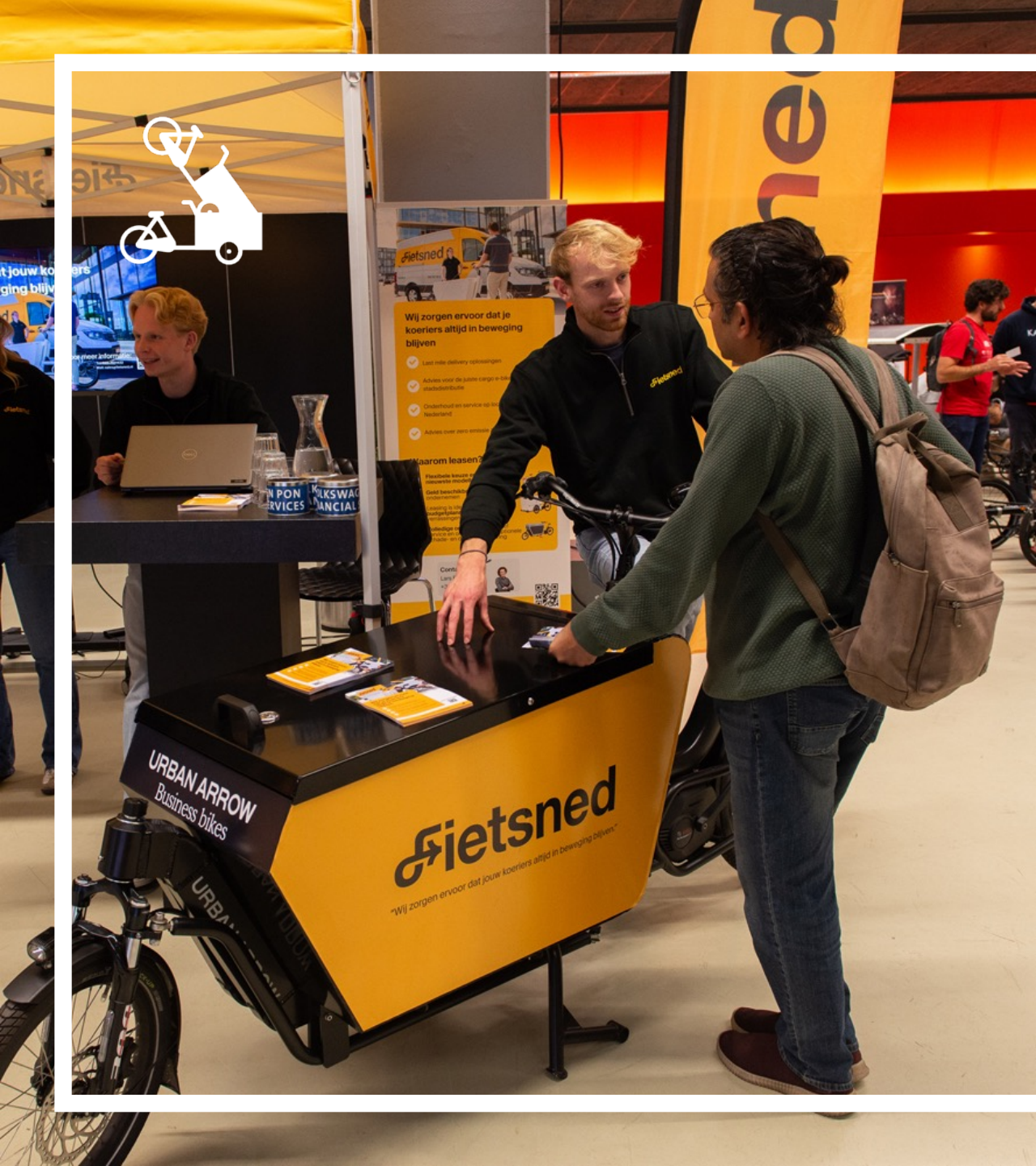
Exhibiting at ICBF 2026: a smart way to put your organisation on the map.

Join a stellar lineup: the ICBF attracts the brightest and best from the cargo bike industry and beyond.

With options from floorspace alone to custom pre-built stands, we've got all-inclusive, cost-effective packages for all budgets. Packages that provide excellent value while boosting that all-important return on your investment.

Contact us to secure your spot, or a quote: info@cargobikefestival.com





EXHIBIT, CONNECT, GROW

Connect with colleagues and engage with well-informed, pre-qualified visitors at ICBF 2026

The event takes place on two mid-week days – Monday and Tuesday. Perfect for professionals, experts and specialists from across the world who want to share ideas. Meet cargo bike dealers, fleet managers, logistics professionals, policymakers, public officials, investors, campaigners; developers of software, IoT and other tech; and more. Whatever your goals, you'll connect with the right people.

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UTRECHT: CYCLING CITY

We're returning to a city that's widely recognised as one of the most bicycle-friendly cities in the world; Utrecht.

With world-class cycling infrastructure, it's little wonder that the city is teeming with cargo bike initiatives. For Utrecht's residents and businesses alike, cargo bikes just make sense.

ICBF venue Jaarbeurs, the city's premier event venue, is located right next to Utrecht Centraal – the busiest and most accessible railway station and transport hub in the Netherlands – under which you'll find the largest multi-storey bicycle parking facility in the world.



Photo: Dutch Cycling Embassy.



SPONSORSHIP

Looking for ways to make a splash at the ICBF?

It's possible to sponsor several different aspects of ICBF 2026; significantly elevating your visibility.

We've got packages to suit your needs and budget. So, whether you want boost your online presence (for example: logo placement) – or offline at the ICBF itself (for instance at the test track, the podium, or by sponsoring networking drinks).

Sponsoring the ICBF not only elevates awareness of your brand – it also positions your organisation as a thought-leader in the cargo bike space.

Contact us to discuss options:
info@cargobikefestival.com

GET IN TOUCH!

Join us in Utrecht this October -
secure your spot at ICBF 2026!
We're ready to discuss your needs
and send you a custom, zero-
obligation quotation.

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